



ListSource™ enables users to create, fine tune and suppress lists to modify and meet unique direct marketing needs. Data can be managed more effectively by suppressing new lists from previously purchased lists to yield better results.

In the purchase process, users have the option to suppress against prior purchased lists. Simply check the box in the "Additional Options" section.

To learn more about ListSource, call 866.774.3282

www.listsource.com

866.774.3282

ListSource™ The standard in direct marketing list generation
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 Welcome, Productmanagement Search Order | Saved Searches | Purchased Lists | Filters

Append Output Fields | Purchase Partial List | **Suppression** | Refine Search | Save Criteria | Cancel

Eliminate Duplicate Leads

Select purchased lists to use against suppression
 Suppression allows you to eliminate duplicate leads from your current court compared to prior purchased lists. Select which purchased lists below you want to suppress against from the last 180 days.

7 days 15 days 30 days 45 days 60 days 90 days 180 days

Select purchased lists to use against suppression
 Click and drag from your available lists and place into your selected lists.

Purchased Lists

- New List
- NewList10-15-09a
- NewList09-29-09a

Compressed Lists

- NewList10-15-09a

Please note: Navigating to other tabs after applying suppression will invalidate your suppression search.

Apply Suppression

Order Summary

List Name:

Database: Main Database
 Count: 3,573

Criteria: [View criteria](#)

- Standard Output Data \$100.2200
- Geography \$8.8500
- Mortgage \$39.7500
- Property \$17.8700
- Demographics \$48.3300
- Default (Pre-Foreclosure) Initiated \$793.0000
- Options \$71.4700

Appended Output Fields
[View available records](#)
[Change output field order](#)

Total List Price: \$1,116.58

Remove duplicate property mailing addresses
[Health, care, address history, education, etc. list](#)

Users can select from previously purchased lists, then add lists to suppress.

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Confirm and Checkout | Previous | Save | Cancel

Order Summary

Please review your order below. Click Place Order to retrieve the records. [View account records](#)

Name: NewList11-10-09a
 Database: Main Database
 Count: 3,573

Method of Payment

Billing Address

Address:
 City:
 State: Zip Code:

Show my Billing address information for future usage.

Credit Card Information

Credit Card Type:
 Card Number:
 Name On Card:
 Security Code:

Criteria	Price Per Lead	Cost
Selected Criteria	\$0.3125	\$1,116.58
Default (Pre-foreclosure) Initiated	\$8.11	\$293.83
Standard Output Fields	\$0.14	\$500.22
Property State	\$0.0025	\$8.93
Property Type	\$0.006	\$17.87
All Mortgage Amount	\$8.81	\$35.73
Household Ethnicity	\$0.025	\$89.33
Owner Occupied	\$0.005	\$17.87
Phone	\$0.015	\$53.60
Appended Output Fields	\$0.00	\$0.00
Output Packages	\$8.00	\$8.00
Foreclosure - Initiated	\$0.00	\$0.00

After lists are suppressed, users can view updated count. This feature ensures that leads are not purchased more than once.

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